

## Subject Curriculum Intent, Implementation and Impact

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| <b>Subject</b>  | <b>Business Studies</b> |
| <b>Curriculum Intent</b>  |                         |
| <p>The Business Studies department aims to provide students with the skills and knowledge to enable them to function to be entrepreneurs, employees and employers in the physical and electronic global market. Our vision for our students is that they will not only participate in industry but that they will also markets in the economy.</p> <p>Our aspiration is to enable students to become <b>dynamic, creative entrepreneurs</b>. Who can think commercially and creatively to demonstrate business acumen to provide goods and service in their community, country and the world.</p> <p>. In this way guiding them through the GCSE Business Studies as a means of acquiring good qualifications that they can use to secure an A level Business Studies course in any higher educational establishment of their choice.</p> <p>What do we want our student to learn – we want to ensure that our student receive a broad and balanced curriculum. In key stage four we deliver AQA Business Studies in line with the national curriculum of England. This enables students to can understand and apply the fundamental principles and concepts of Business Studies. In key stage 5 this enables them to pursue A level Business Studies course in year 12 and 13 (sixth form).</p> <p>Business Studies will enable student to investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments. Through Business Studies and the topics it covers; we are able to explore all of Heron Hall Strive values and secure the positive growth of our student’s characters.</p> <p>We sequence the curriculum by starting with the character straits and behaviour of an Entrepreneur so that how students can see where they fit in the business world. Our first unit is <i>‘Business in the Real World’</i>.</p> <p>We then use a planned spiral curriculum to meet the learning needs of the students; their GCSE and their future A level studies. Each year we aim to positively build on and accumulate the skills and knowledge they acquire has they pass through their formative years from year 10 to year 13.</p> <p>In Business Studies we encourage the students to identify, read and notice (through underline/highlighting) key words and command words. Understand these words and using this process help student acquire better grades. This established in year seven and throughout the years to aid students ability and confidence for the exam years and across their curriculum subjects. We have a literacy wall in all Business Studies rooms and students are provided with a vocabulary book. Our aim being to make Business Studies accessible for all students.</p> |                         |
| <b>Curriculum Implementation</b>  |                         |

In key stage four students have five hours of practical and theoretical lessons over a fortnight.

The Business Studies department has a wide range of digital assets available to communicate ideas and information to the students. The lessons are of a high standard and assessment in line with the school standards. Students receive feedback and have aspirational targets.

We provide schemes of work that enable us deliver six units over a two year period. Students receive taught lesson by the teachers using a variety of resources. They student actively debate the concepts of the six units.

To support students learning in a positive and encouraging way we conduct in class assessment to help the students retain and apply the knowledge taught. Class questioning, recapping previous topics and using AfL assessment for learning. We help our student to retain knowledge by teaching practical and theoretical lesson simultaneously. We use a rigorous assessment cycle of mid unit assessment. Knowledge checks and applications checks.

Using data accumulated from testing and assessments enable us to use informed planning of new teaching material. Throughout the department, we use centralised resource to ensure quality and that key concepts are addressed across the department. There are also learning walks, observations and book scrutiny to maintain standards at Heron Hall Academy.

Feedback to students are provided by self, peer and verbally within the lessons. The formal What Went Well (WWW) and Even Better If (EBI) is given to students, formative and summative work.

Student are given homework – approximately once a week and end of unit assessments. Using these assessment enables informed planned, work re-visit and the identification of students who need further support in (small group) intervention. Three times a year we conducted data; followed by outcome reports sent to the students guardians Homework, test, quiz, end of unit assessment.

## Curriculum Impact

We believe Business Studies will change our student characters in a positive way. We seek and look for strong character traits that will display innovative thinkers, leadership and problem solvers. Characteristic that will enable our students to play a role on a local, national and international platform in the Global economy

We expect that our students will be able to interpret and solve real business problem through their application to case scenario. To prepare them for issues that may occur in their own or others business.

We expect that students will become sound and competent students of Business Studies. Further that student will be able to secure good grades at GCSE, A level and secure a position in the working digital world.

Students are shown how Business Studies links to real life opportunities in the real world. Also how they can transfer their learnt skills and knowledge from to other scenario outside of the school environment.