

Business studies

Course content

The programme aims to provide learners with an in-depth understanding of the operations and structures of businesses and also to equip students with the skills required to succeed in employment or at university. You will explore businesses in the public, private and voluntary sectors. You will also cover a range of topics that include exploring business, marketing, finance, managing a business event and recruitment.

You will also find out how to motivate people, and look at different ways of leading an organisation. You will discover what it takes to be a successful entrepreneur.

Business will equip you with the skills you need to progress into work or on to University. You will learn how to apply theory to factual situations, how to analyse problems, arrive at solutions, and how to evaluate business strategies.

Entry requirements

Grade 4 in GCSE English and grade 5 in GCSE Maths

Assessment

1. Marketing and people – 2 hours (written paper) – 100 marks – 35% of A-level
2. Business activities, decisions and strategy – 2 hours (written paper) – 100 marks – 35% of A-level
3. Investigating business in a competitive environment – 2 hours (written paper) – 100 marks – 30% of A-level

Progression

This qualification gives learners experience of the breadth and depth of the sector that will prepare them for further study or training. This includes the opportunity for learners to choose several topics from a selection of options reflecting the progression pathways in business.

Students can use this qualification to either progress onto higher education and study for an undergraduate degree in careers such as finance, administration, accountancy, banking, law and business management.

Further training and qualifications can lead to a wide variety of careers in business, finance, insurance, banking and management.