

Careers Programme 2023/2024

At Heron Hall Academy we are committed to raising aspirations for all our students so that they are aware of the skills, experience and progress needed to pursue a career in their chosen field. We work together with companies to ensure that students are aware of the opportunities available to them both in the local community and beyond. This is achieved through workshops that take place in school as well as taking students on trips to build on their cultural capital. It is imperative that students receive impartial information in regards to their career choices and that they are at the centre of our planning at all times.

Year 7	<ul style="list-style-type: none"> ➤ Students are encouraged to join extracurricular clubs during lunch and afterschool. Developing key skills such as being solution based, organisation, communication, team work and creative thinking. ➤ Y7's participated in Robotics club and worked on a project which then allowed them to participate in a competition reaching the finals. ➤ HSBC Workshop – 'Gaming4Good' allows students to explore the world of gaming, making connections between value for money and budgeting as well as exploring fraud and Identity theft. ➤ Students also develop their understanding of the various careers options through Career of the Week displayed in the weekly bulletin.
Year 8	<ul style="list-style-type: none"> ➤ Students are encouraged to join extracurricular clubs during lunch and afterschool. Developing key skills such as being solution based, organisation, communication, team work and creative thinking. ➤ Y8's are currently enrolled onto the STEM workshop developing their understanding of a career in STEM and using technology to problem solve. ➤ HSBC workshop 'Savvy Shopping' is a chance to explore what is good value, how to spot a great offer and how loyalty, reward and store cards work. ➤ M&G Workshop delivered to 60 students in the year group linking Maths to the real world. ➤ Students also develop their understanding of the various careers options through Career of the Week displayed in the weekly bulletin.
Year 9	<ul style="list-style-type: none"> ➤ Y9 Option Evening allows students to begin thinking about linking their subject choices to the career they wish to pursue. ➤ Opening Door to Opportunities In KPMG. ➤ Students develop their understanding of the various careers options through Career of the Week displayed in the weekly bulletin. ➤ Students have the opportunity to go to Cadbury World and are given an insight into the world of marketing and informed about the way in which the factory is run. ➤ Careers & Higher Education Fair. ➤ Trip to Cambridge University – selected students were shown round the campus and spoken to about the various courses available to them.
Year 10	<ul style="list-style-type: none"> ➤ Students develop their understanding of the various careers options through Career of the Week displayed in the weekly bulletin. ➤ The school works with their own legal team on a four week programme giving students an insight into the law industry and have the

	<p>opportunity to visit the law firm and meet people from different sectors and work on building their CV as well as their presentation skills.</p> <ul style="list-style-type: none"> ➤ Students have the opportunity to go to Cadbury World and are given an insight into the world of marketing and informed about the way in which the factory is managed. ➤ Media students are taken to Harry Potter World and given an insight into the various careers available within a studio. ➤ The Diana Award supports PP and NEET students in comprehending soft skills and working on a social action project to develop the skills needed in the work place. ➤ All students are enrolled onto the Barclays Life Skills Workshop. ➤ Careers & Higher Education Fairs. ➤ Trip to Cambridge University – selected students were shown round the campus and spoken to about the various courses available to them. ➤ STRIVE Day 1 – focuses on identification of soft skills and building CV. ➤ Talks delivered to all students by Universities such as Leeds, Hertfordshire and City about the courses available and university life.
Year 11	<ul style="list-style-type: none"> ➤ 1:1 Impartial Careers Advice to make informed decision about Post 16 choices. ➤ Y11 Information Evening ➤ Assemblies delivered by external colleges and Sixth Forms to aid Post 16 choices. ➤ Maximise Workshop where all students are provided with the skills to revise. ➤ Students develop their understanding of the various careers options through Career of the Week displayed in the weekly bulletin. ➤ Form Tutor and Year Team support with application forms for Sixth Form and Colleges.
Sixth Form	<ul style="list-style-type: none"> ➤ Lecture Series from a range of different employers and Higher Education Institutions about future choices. ➤ SAS Future Analysts - provide greater awareness of data analytics skills and the sector more generally. This will address the UK wide shortfall in STEM skilled workers by improving participants' awareness and encouraging them to consider the sector for their future career path. ➤ University Trips ➤ Careers Fair ➤ HSBC Workshop -All students participate in a workshop which informs students about maintenance loans and tuition fees whilst also thinking about budgeting to prepare for the future. ➤ Extra-curricular programme – supporting within the local community. ➤ Personal statement and Interview workshops.