

Media Studies - AQA

Entry requirements

Grade 5 in English Language and Grade 4 in maths

Course content

Media and communication are at the centre of our everyday lives. At home, at work, at college or while travelling we are rarely far away from mediated sounds, images or words in the form of TV, film, radio, music, Internet, magazines, newspapers or games. The media entertain us, enable connections with friends and communities, provide interpretations of the world around us and offer us resources for creating identities and imaginations. We live in a media culture, a media society.

Media Studies gives you the opportunity to investigate how the media work in society and to understand the role that the media play in our complex world. The balance of media theory and practical media production on the course means that you will learn about how media industries operate, research and investigate issues and debates about the role of the media in society, analyse media products in depth and produce amazing media of your own.

Assessment overview

1. Media One – 2hrs – 84 marks - 35% of A level
2. Media Two – 2hrs – 84 marks - 35% of A level
3. Creating a cross-media production – non examined assessment (NEA) – 60 marks - 30% of A level

Progression

Media studies naturally leads to exciting careers in TV, film, journalism, web development, marketing, advertising, social media or public relations. An awareness of how the world of media works can also support other careers, such as business, commerce, law, finance, medicine, the arts, social work, and education. By knowing how the media operate you'll be able to decode messages more skilfully, understand how to use the media to your advantage and engage with topics and issues that interest you.

Many of our students go on to university to study media, cultural or communication studies as academic subjects. Many more choose to study and train on media, film and TV production courses or apprenticeships as a way into exciting careers in the creative, media and marketing industries.