

## **BTEC Level 3 National Extended Diploma in Travel and Tourism – Edexcel**

### **Entry requirements**

5 GCSEs at grades 9-4, including Maths and English

### **Course content**

The Pearson BTEC Level 3 National Extended Diploma in Travel and Tourism is designed to support progression to further study, with the primary goal of helping post-16 learners access higher education within the Leisure, Travel, and Tourism sector. This sector is one of the fastest growing in the world, providing over 250 million jobs globally. If you're looking to be part of this exciting industry, this course is perfect for you. Through work experience and educational visits, you will gain valuable skills and insight into this dynamic and diverse field.

Students will complete a range of mandatory and optional units, including:

Unit 3: Principles of Marketing in Travel and Tourism

Unit 4: Managing the Customer Experience in Travel and Tourism Unit 5: Travel and Tourism

Enterprise

Unit 6: Specialist Tourism Unit 7: Sustainable Tourism Unit 9: Visitor Attraction Unit 12: Working

Overseas

Unit 13: Work Experience in Travel and Tourism

Unit 16: Researching Current Travel Trends and Key Issues in Travel and Tourism Unit 17:

Managing

Accommodation Services

Unit 18: The UK as a Tourist Destination

### **Assessment overview**

Unit 1: The World of Travel & Tourism

1.5 hours (external exam) – January 2025 / retakes in May 2025

Unit 2: Global Destinations

Part A: 6 hours of controlled research in December 2024

Part B: 3 hours (external exam) – January 2025 / retakes in May 2025

### **Progression**

Travel and Tourism is a vocational qualification, reflecting the industry's shift toward increased graduate employment. Roles at Level 3 and below are generally found in related sectors, such as customer service, airport operations, travel agencies, tour operators, and more. This qualification carries UCAS points and is recognised by higher education providers as meeting admission requirements for many relevant degree courses.

Learners can progress to degree programmes such as:

- BA (Hons) in Hospitality, Leisure, Sport, and Tourism
- BA (Hons) in Business Studies
- BA (Hons) in Business Management with Accounting and Finance
- BA (Hons) in Marketing
- BA (Hons) in International Tourism Management
- BA (Hons) in Geography and Tourism
- BSc (Hons) in Geography and Environmental Management